

## Notice of Intent

### Exclusive International License Opportunity to Berry Cultivars

#### Invitation to Negotiate

**SUMMARY:** Notice is hereby given that Oregon State University, intends to grant an Exclusive Sublicense to one or more companies in specified international territories for varieties of Berry cultivars developed by Dr. Chad Finn Research Geneticist USDA-ARS HCSU.

**Cultivar Descriptions:** [http://oregonstate.technologypublisher.com/tech/USDA Berries - Berry Crops](http://oregonstate.technologypublisher.com/tech/USDA_Berries_-_Berry_Crops)

Blueberry: Echo

#### Instructions for Submitting Proposals:

If your company is interested in submitting a proposal for this exclusive sublicense opportunity, please respond to this announcement at [OCCD@oregonstate.edu](mailto:OCCD@oregonstate.edu) and request the Berry Proposal Questionnaire. Submissions are now being accepted, and until November 1, 2017.

All proposals and comments will be objectively and confidentially evaluated.

The ITN process encourages an open engagement of all interested companies and stakeholders. Companies submitting proposals and/or comments to an ITN will be evaluated consistently and fairly by a review comprised of staff and faculty from OSU and USDA.

OSU strives to secure the partner/partners that best meet the needs of the State of Oregon and its people, OSU, and the USDA/OSU joint breeding program. Responders to the ITN will be evaluated using a consistent methodology, allowing review committee members to weigh core elements and objectively evaluate multiple proposals. The ITN specifications objectively guide critical responses in a proposal and are designed to explore the project's commercial scope for a sustainable business, consistent with the necessity to deliver OSU plant breeding products and technology to the public. The ITN requires interested companies to describe their prior experience and current business model. Companies are asked to describe a plan of action concerning the new business opportunity.