

Standard Model

Oregon State University generates low-cost, world-class research that is attractive to industry. Collaboration between OSU and industry is a win-win: it helps companies bring products to market faster, generates economic and social benefits, and offers valuable learning opportunities to OSU students.

Here's how it works

Companies sponsor research that aligns with their research development goals, which may push the general state of the art or may be targeted to specific technical problems.

Collaborations begin with conversations. A company may: contact an individual Principal Investigator (PI) directly; request access through the PI's academic department; or connect through the Advantage Partnerships program. A PI may approach an industry representative through individual networking.

It's important to involve the Office for Commercialization and Corporate Development, Advantage Impact (OCCD) early in the conversation. We help both sides to communicate expectations clearly up front to ensure mutual satisfaction with the project. From that foundation, we can help the PI define a timeline and budget for the research, navigate compliance requirements, and negotiate a contract that meets the needs of the researcher, the industry partner and the university.

Considerations

We understand that universities and private industry have different needs and goals. A mission of the university is to support the free exchange of ideas, whereas a company's

focus is on bringing profitable products to market. Balancing these needs is a critical part of a university-industry collaboration, and it's a key reason to involve our office.

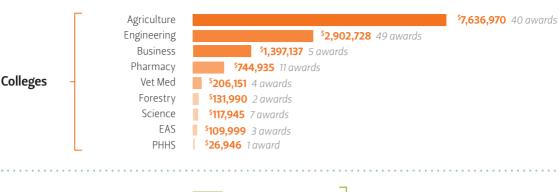
OCCD helps clarify what OSU can and cannot offer an industry partner. For example, as part of its mission, OSU must generally be permitted to:

- Publish research results without restriction
- Retain ownership of intellectual property created by OSU employees
- Operate within other well-defined regulations established for public research institutions by the State of Oregon and the Federal Government.

To support the needs of the industry sponsor, OSU will:

- Protect confidential information from unauthorized disclosure or use
- Permit a review process prior to publication
- Provide a non-exclusive, royalty-free license to intellectual property generated from the research results
- Present an option to negotiate a royalty– bearing exclusive license to intellectual property generated from the research results
- Prepare a research budget and a schedule that meets the company's timelines and fiscal needs (usually with milestones and fixedprice invoicing)

Oregon State



MBI
Space Grant
Marine Mammal Institute
Academic Programs & Student Affairs

MBI
\$727,974 11 awards
\$668,039 11 awards
\$230,000 1 award
\$202,710 3 awards

Centers, Institutes & Other

When is the right time to contact OCCD?

When you are interested in learning more about how industry-funded research can benefit your college and career...

Contact Industry Contract managers at OCCD with questions about process, funding and other details.

→ When you have a proposal...

Contact Industry Contract managers at OCCD to help negotiate the terms and conditions of the industry-sponsored research agreement.





Office for Commercialization & Corporate Development

Office for Commercialization and Corporate Development – Advantage Impact

advantage.oregonstate.edu/advantage-impact-occd