INNOVATION AND ENTREPRENEURSHIP SUMMIT

MAY 9, 2019
CH2M HILL ALUMNI CENTER | 1 P.M.
SESSION ONE
1 to 3:30 p.m.

RESOURCES for Startups and Inventors: The Innovation & Impact Commercialization Tool Box

Choose from the following three panels:

1 p.m.  Panel A: *Funding Sources from Innovation to Market -- and Beyond*

Panel B: *How to Avoid the Legal Pitfalls of Early Stage Companies*

Panel C: *OSU Startup Creation, Tech Commercialization, and Intellectual Property Protection De-Mystified*

2:20 p.m.  Panels A, B, and C repeat
Panel A: Funding Sources from Innovation to Market -- and Beyond

PANELISTS:

JULIANNE BRANDS  CAROLINE LEWIS  MARK BRADY  LEON WOLF

Moderated by Karl Mundorff
Director, OSU Advantage Accelerator

Learn about the many sources of grant and investment funds available to help move an invention from the lab to a startup and beyond. Meet the experts who can help in your funding journey.

Panel B: How to Avoid the Legal Pitfalls of Early Stage Companies

PANELISTS:

RICH CARTER  MARY HULL

Moderated by Mark Lieberman
Director, OSU Advantage Accelerator
Panel B, continued. C corporation, S corporation, LLC -- Which one is best for you? How exactly do you figure out founder's equity? Who is needed on your startup team? Listen to an experienced lawyer and an entrepreneur who has been there discuss some of the legal pitfalls they have seen in early-stage companies and how to avoid these pitfalls.

Panel C: OSU Startup Creation, Tech Commercialization, and Intellectual Property Protection De-Mystified

Moderated by Katie Pettinger
Commercialization Manager, OSU Advantage Accelerator

Want to launch a startup or explore options for getting your technology into the market, but not sure what to do next? Why is intellectual property important and what are your options? How does the OSU licensing process work? Hear from the OSU Advantage office as they de-mystify the startup and tech commercialization process.
ECOSYSTEM RESOURCE FAIR

Network with organizations that have resources to help you meet your goals.

Location: Front Lobby
SESSION TWO
3:50 pm to 5:10 pm
Location: Ballroom

REFLECTION and RECOGNITION of Innovation Ecosystem Growth: Stewarding Oregon Innovation and Entrepreneurship

- **OSU's role in Innovation & Entrepreneurship**: Brian Wall, Associate Vice President for Research, Innovation & Economic Impact at OSU
- **Evolution of the Accelerator and Accelerator success**: Mark Lieberman, Karl Mundorff, Katie Pettinger
- **Introduction to the new Innovation & Entrepreneurship website**: Rich Carter, CEO, Valliscor
- **Awards and Recognition**: Student Entrepreneurship Award, Successful Spinout Award, Mentor Award: Mark Lieberman, Karl Mundorff, Katie Pettinger

5:10 p.m.   BREAK: Ecosystem Resource Fair
Refreshments available
SESSION THREE
5:30 p.m. to 7 p.m.
Location: Ballroom

RAISING UP Companies to Shape our Future

- **KEYNOTE ADDRESS:** Dr. Rick Spinrad, Professor of Oceanography, Senior Advisor to the Vice-President for Research at OSU, former Chief Scientist at NOAA
- **Panel: Commercialization Challenges and Successes:** Jen Akeroyd, COO, SUTUREGARD Medical; Rita Hansen, CEO, Onboard Dynamics; Mike Brown, CEO, eMision. Moderated by Katie Pettinger
- **Startup Company Pitches:**
  - Siliprin: Osman Dogan Yirmibesoglu
  - Pour Soul Systems: Timothy Armstrong
  - Hedgehog Precision: Kimberly Halzen
  - Earthwise Engineering: Dr. Ganti Murthy
  - Oregon Automation: Jacqueline Poytress
- **Vote for the People's Choice Award:** Vote for your favorite startup pitch! The winner takes home a $500 prize.
- **Announcement of the ITIC Investment Competition:** Karl Mundorff; Michael Chiu, Industrial Technology Investment Corporation (ITIC)
- **Announcement of the University Venture Development Fund solicitation:** Brian Wall
- **Pitch Winner Announcement:** Mark Lieberman
- **Closing Thoughts:** Brian Wall

RECEPTION
7 p.m.
SPECIAL THANKS TO OUR PEOPLE'S CHOICE AWARD SPONSORS: